



# FULL THROTTLE THURSDAYS

EVERY THURSDAY FROM 6 - 9PM | MAY 7TH TO AUGUST 20TH, 2026  
FREE ADMISSION | FOOD TRUCKS | FOUR BARS | VENDORS | GIVEAWAYS

# ***FORTRESS OBETZ***

## ***FULL THROTTLE THURSDAYS***

Get ready to rev up your engines! Join us for a weekly celebration of all things horsepower, where everyone is welcome to show off their rides and enjoy the vibe.

### ALL MAKES & MODELS WELCOME

- Cars
- Trucks
- Jeeps
- Exotics
- Bikes

From lifted to lowered, classic to custom, there's something for everyone!

Enjoy live bands, delicious food trucks, four fully stocked bars, unique vendors, and exciting giveaways. Don't miss out on the action!



# ***BAND & FOOD TRUCK SCHEDULE***

May 7	North to Nashville	Tortilla, Squeaky's Cheese Curds, Blades Pizza, 614 Fully Loaded
May 14	Bling Crosby	The Hangry Chicken, Hogs 'N' Hunnies BBQ, Taesty's, Grilled Cheese Gangsters
May 21	Alan Carl	Blades Pizza, Smash City, Zapatas, Hibachi Hut
May 28	Clubber Lang	Purdy Good Food, Schmidt's, Pizza Cottage, The Steakout
June 4	Big Bad Stache	Squeaky's Cheese Curds, Mr. Benny's, Zapatas, Hibachi Hut
June 11	Radio City	Spanglish, Taesty's, Schmidt's, 614 Fully Loaded
June 18	Trailer Park Ninjas	Urban Bites, Dos Hermanos, Hogs 'N' Hunnies BBQ, Pizza Cottage
June 25	Appalachian Outlaws Band	Blades Pizza, The Dirty Fizz, Grilled Cheese Gangsters
July 9	Willie Nelson Mandela	Spanglish, Little Italy, Smash City, Lil Sweets Mini Donuts
July 16	Phoenix Rising	Urban Bites, Dos Hermanos, Hogs 'N' Hunnies BBQ, The Dirty Fizz
July 23	Whiskey Would	Tortilla, Fine Smoke BBQ, Mr. Benny's
July 30	Hott Lucy	Little Italy, Big Back, Komodo Loco
August 6	New Boot Goofin	Squeaky's Cheese Curds, Lil Sweets Mini Donuts, Zapatas, The Steakout
August 13	RED LIGHT GO	Purdy Good Food, Big Back, The Hangry Chicken, 614 Fully Loaded
August 20	Jackass Genius	Blades Pizza, Hogs 'N' Hunnies BBQ, Komodo Loco, Schmidt's
August 27	The Best of Full Throttle	TBA





# FULL THROTTLE THURSDAYS



# WHERE IS **FORTRESS OBETZ?**

Fortress Obetz is in Obetz, Ohio, located just 15 minutes SE of Downtown Columbus.



## **FROM THE WEST OR NORTHWEST:**

270 East to EXIT 49 (Alum Creek Drive)  
Go North or turn Left onto Alum Creek Drive  
Turn Left on Recreation Trail  
Follow Recreation Trail through Memorial Park and just after the Obetz Athletic Club turn Right and follow Recreation Trail back to Fortress Obetz.



## **FROM THE EAST OR NORTHEAST:**

270 South to EXIT 49 (Alum Creek Drive)  
Go North or turn Right onto Alum Creek Drive  
Turn Left on Recreation Trail  
Follow Recreation Trail through Memorial Park and just after the Obetz Athletic Club turn Right and follow Recreation Trail back to Fortress Obetz.



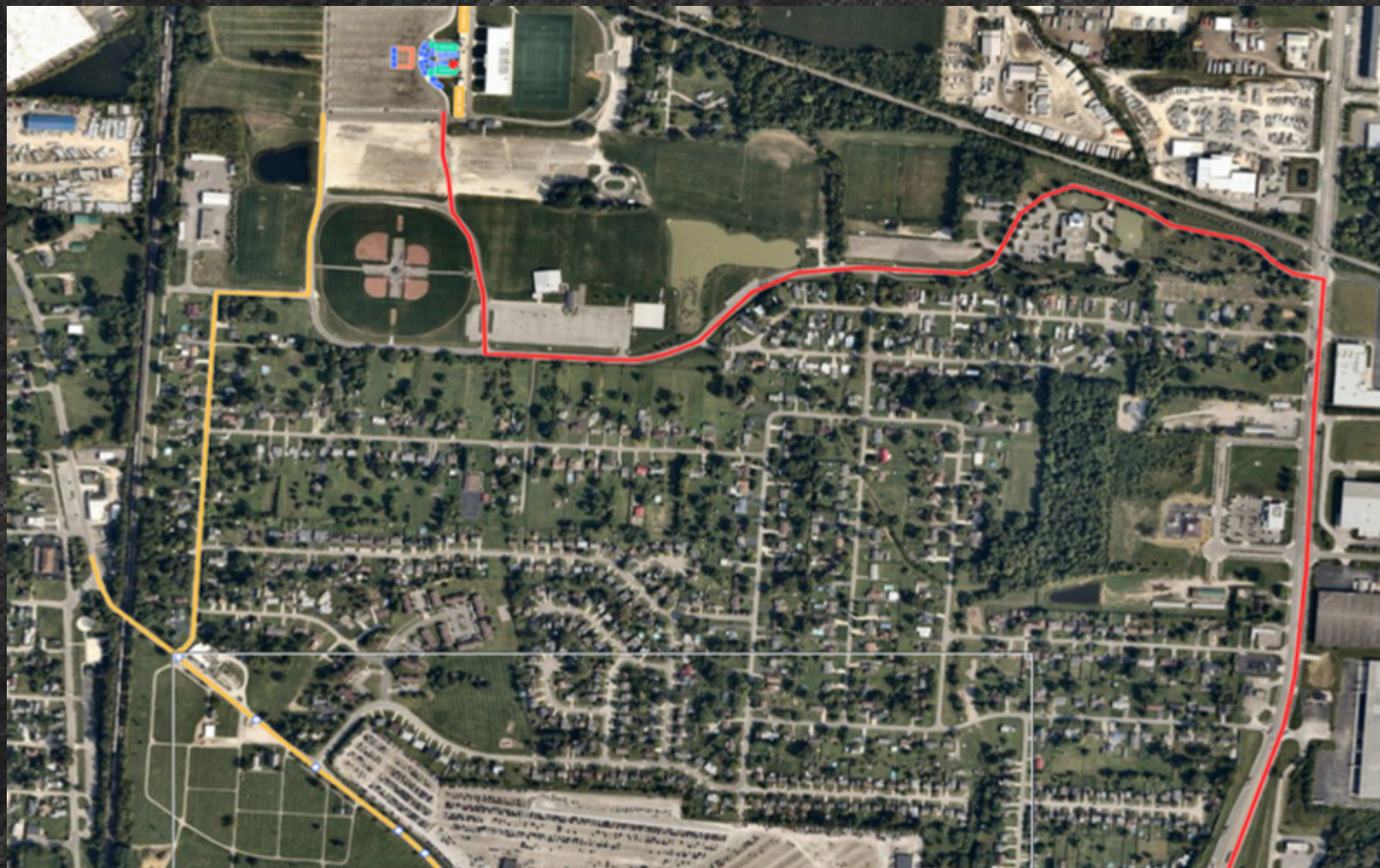
## **FROM THE SOUTH ST RT 23:**

270 East to EXIT 49 (Alum Creek Drive)  
Go North or turn Left onto Alum Creek Drive  
Turn Left on Recreation Trail  
Follow Recreation Trail through Memorial Park and just after the Obetz Athletic Club turn Right and follow Recreation Trail back to Fortress Obetz.



# WHERE IS *FORTRESS OBETZ?*

2015 Recreation Trail, Obetz, OH 43207





# ***PARTNERING & DIGITAL ADVERTISING OPPORTUNITIES***

## **STAGE NAMING RIGHTS - \$3000**

## **SILENT COMMERCIAL: \$250 - \$3750**

- Fifty second MP4 revolving with other sponsors throughout the event for \$250.00 each evening and if you buy all 16 weeks it is \$3750 (one week FREE)
- Advertising begins at 5:00pm and off at 10:00pm.
- Three boards
  - 20'x40', front of the Fortress facing the parking lot
  - 9'x12', in the courtyard next to the stage
  - 10'x15' on the back of the grandstand

## **STILL SLIDE: \$100 - \$1500**

Twenty second .PNG revolving with other sponsors throughout the event for \$100/slide each evening and if you buy all 16 weeks it is \$1500.00 (one week FREE)

## **ADD ON: SOCIAL MEDIA: \$400 - \$800**

Over the course of the 16-week event, your business will have the opportunity to be featured on the Fortress Obetz social media platforms—Facebook, Instagram, and X—reaching a combined audience of over 12,000 followers. Choose to have your message shared 4, 6, or 8 times for maximum exposure and impact!

- 4 Shares - \$400 (Ideal for smaller businesses wanting to dip their toes into advertising.)
- 6 Shares - \$600 (A mid-tier package offering consistent visibility over the event period.)
- 8 Shares: \$800 (Best for businesses aiming for maximum reach and sustained engagement.)

Our team will collaborate with you on graphics and verbiage for each post depending on the needs of your company.

On-site in the parking lot is FREE with Digital Advertising Purchase! Bring visual support items, tents, temporary signage, vehicle, equipment, products, etc. Planning for 1700-2000 visitors to Fortress Obetz each Thursday Night and GROWING!



# PARTNERING & DIGITAL ADVERTISING OPPORTUNITIES



		STAGE NAMING SPONSOR	BAR SPONSOR	GIVEAWAY SPONSOR	DIGITAL STILL SPONSOR	DIGITAL VIDEO SPONSOR	BAR MENU BOARD
<b>AVAILABILITY</b>		1	4	1	10	2	10
Two Stage Banners 16"x 20'		X					
:20 second Still	100/night or \$1500 for all 16 weeks	X	X		X		
:50 Second Non-audio Video	150/night or \$2250 for all 16 weeks	X				X	
Bar Menu Boards	25/night or \$375 for all 16 weeks	X	X				X
Sidewalk spot at Courtyard Entrance		X	X	X			
Mentions all Radio Spots		X	X	X			
Two Bar Rail Banners 3'x6'			X				
Food Tickets - 2/night		X	X	X			
Drink Tickets 2/night		X	X	X			
2 Tickets to Zfest Partnership Pavilion (Sat or Sun)		X	X	X			
Social Media Mentions - (Fortress.com, Facebook, Instagram and X)	Add Ons						
4-times throughout the season	\$ 00.00	4 X	X				
6-times throughout the season	\$ 00.00	6 X		X			
8-times throughout the season	\$ 00.00	8 X					
		\$ 5,000.00	\$ 4,000.00	\$ 3,000.00	\$ 1,500.00	\$ 2,250.00	\$ 375.00

# ***THANK YOU TO OUR 2025 PARTNERS & SPONSORS!***

## ***MAIN RADIO PARTNERS***

**COLUMBUS CAR AUDIO  
MOTO BOUTIQUE  
COLUMBUS POWERSPORTS AND CARTS  
COLLISION MASTERS**

## ***DIGITAL ADVERTISING PARTNERS***

**22 CALIBER TATTOO STUDIOS  
BUCKEYE ¼ MIDGETS  
BUCKEYE K9  
COC DUMPSTERS  
DAIRY QUEEN - OBETZ**

**ESTABLISHED  
G&J PEPSI  
GARRETT'S ROD SHOP  
HARR'S AUTO GLASS  
INDEPENDENT  
MOTORSPORTS  
JACK DANIELS  
LOVELL'S TAVERN**

**MAD GRAPHICS  
SCHNEIDER TRUCKING  
SPECIALTY GAS HOUSE  
SUPERIOR BEVERAGE  
VANCE OUTDOORS**



# ***CONTACT US***



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FORTRESSOBETZ.COM



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2015 RECREATION TRAIL, OBETZ, OH 43207

